

Entrepreneurial Planning Pitfalls

Executing management activities before they're creating an income from a needs innovation is an earmark for successful Job creation. Mentoring will guide the innovators income and creating jobs. Entrepreneurial vision on needs being among the biggest challenges facing today's job creation, the discipline of creating Entrepreneurial activity between understand income, strategic planning for distribution and supply of critical components, to ensure that you have the appropriate job creation mix three, five or ten years from now has become our countries most important responsibilities.

PITFALL NO.1: EXPECTING OTHERS TO CREATE OPERTUNITES FOR JOBS

Yes, you read that correctly: Entrepreneurial mentoring is needed by the CEO/franchisee. After all, the goal of Entrepreneurial planning is to reduce the risk to business strategy execution associated with innovators capacity, capability and flexibility. The CEO/franchisee for Entrepreneurial mentoring is the business strategy; therefore Entrepreneurial mentoring should be the innovators guiding Entrepreneurial business units. The business units are responsible for the success or failure of their strategic plans, and the human capital requirements of the strategy are no less a part of their responsibility than the financial, technical, operational or other requirements. The CEO/franchisee structure does play a critical role, and that is one of stewardship. CEO/franchisee Managers need to be the content experts and consultants in the Entrepreneurial mentoring process, articulating the value, providing knowledge of the necessary tools and processes, and driving accountability. CEO/franchisee Managers must ask challenging questions that compel innovators to think about what drives needs in their Entrepreneurial demand, and help the business translate its strategies into human capital needs. CEO/franchisee Managers must also ensure that the required distribution network is delivered within the state's board of directors before it can go worldwide. Success requires the expertise of both Entrepreneurial leaders and innovative mentors – which may mean that new competencies should be developed within the network players.

PITFALL NO.2: FAILING TO SEE THE BIGGER PICTURE

CEO/franchisee structure planning is a strategic exercise, not a short-term income budgeting endeavor. The goal is to direct Entrepreneur's to create future distribution activities of their projected needs; this will ensure talent CEO/franchisee mentors to prepare the future innovators to execute Entrepreneurial objectives. As a rule of thumb, the time frame of the forecast should be equal to the time required to source and fully evaluate the needs of an Entrepreneur. This is usually somewhere between one and two years of part time activity. Of course, there are exceptions that often need to plan ten years or more into the future of a product cycle. It is also critical for the Entrepreneurial plan to estimate the impact of business changes that are expected to occur beyond the forecast time frame. Everything has a cycle before something new takes it's place.

PITFALL NO.3: TRYING TO RUN BEFORE YOU CAN WALK

Attempting CEO/franchisee Entrepreneurial mentoring for an entire organization in the first iteration will almost certainly become overwhelming and limit creating successful NEEDS. Starting small - with five to ten critical Entrepreneurial needs to be explored, for example – is recommended, allowing time to refine the process before expanding State-wide. It typically takes three Entrepreneurial needs planning cycles to understand how to make the process work effectively within the CEO/franchisee mentors culture and planning cycles.

Additionally, starting small will help build internal credibility and solidify support. And, as CEO/franchisee mentors expand members products and services to include more imitative roles, Future software can be created to help make the overall process easier and more transparent for a wide set of innovators with evaluation of needs they see, resulting in a better partnership and the ability to deliver on the desired outcomes.

As a CEO/franchisee you will need to implement Entrepreneurial innovation in needs planning and have to seek out business units in that category and convince them of the value of the need. Once Entrepreneurial innovation planning had run successfully for a few CEO/franchisee mentors, others will approach in other areas and states requesting the process. Tomorrow, that CEO/franchisee member will have constant demand from the distribution network from across the state & country, with universal acceptance of the process and the value it delivers.

PITFALL NO.4: TALKING IN A DIFFERENT LANGUAGE TO THE BOARD

CEO/franchisee mentors must be able to translate the impact of the Entrepreneurial innovation plans into financial value and business success. This enables members to make innovation decisions based on the same criteria used in other areas of strategic planning. It also demonstrates the value of the Entrepreneurial mentoring planning function, building credibility and support for the process going forward.

A CEO/franchisee mentor can build its corporations income around these metrics, augmenting decisions within distribution and profitability predictions. All CEO/franchisee mentors will hold monthly meetings as a board of directors to discuss the implications of corporate strategies on costs and how risks can be mitigated.

However, society needs to understand that needs that are envisioned create jobs, large organizations struggle to quantify this concept because of volume and profit outlook, making it impossible for educational management to understand the value of Entrepreneurial mentoring in needs first by the individual that are envisioned them and then to create the business of job creation.

CEO/franchisee mentors will need to be able to answer questions about their member's innovation plan's return on investment (ROI):

- What are the costs associated with their member's innovation of needs in critical job roles, in terms of both lost and created revenue, missed deadlines or increased contractor costs?
- What are the estimated costs and savings of needs in distribution, in terms of reduced training and talent acquisition costs?
- How much return will be recognized from an investment in tools or training to enhance productivity and reduce the overall job workforce demand to be profitable?
- What savings can be realized by developing jobs internally within the network rather than recruiting externally?
- What impact does a local market have on the total cost of quality of life workforce into the future?
- How are the costs of labor going to change in these markets?

PITFALL NO. 5: FALLING AT THE LAST HURDLE: IMPLEMENTATION

The most important element of CEO/franchisee mentoring is putting in place the processes to bridge the gap between current Entrepreneurial innovation (supply) and future needs (demand). Too often, the Entrepreneurial innovation plan becomes an academic exercise, without mentoring another Entrepreneurial activity or innovation will grow dusty on a shelf and never get to become jobs created for local community's economic future.

Organizations that start too big exhaust themselves and often do not even get as far as developing the right strategies. Some develop strategies, but do not move to the next step to create and implement an action plan. In other instances, Entrepreneur develops strategies without input from the local community, and the necessary financial help or buy-in does not exist.

To avoid this pitfall, each Entrepreneur need should have the owner and mentor accountable for seeing the plan implemented. This CEO/franchisee mentoring will manage the outline of specific tactics, time frames, budget, and check-in dates and, most importantly, a set of metrics for monitoring progress. The state CEO/franchisee mentoring board of directors should be briefed periodically to evaluate the success of the strategies and to make recommended adjustments where necessary.

PITFALL NO.6: PLANNING WITHOUT THE RIGHT SKILLS

Entrepreneurial mentoring planning is a business process that requires a unique blend of skills and capabilities. At the core of CEO/franchisee is the mentor's business strategy, so the core capability of a successful mentoring must be business acumen. Finding people with these attributes is difficult and finding people who have these skills and previous CEO/franchisee mentoring experience can be even harder. This is the primary reason why Entrepreneurs get started with outside consultants, who train owners and the business in workforce planning, provide technology and support the first few planning iterations. Once the process is in motion, the expertise will develop internally, and companies usually find they can successfully manage the process independently.

CEO/franchisee as mentors will continue to grow as a critical element of business success. It will be important for Entrepreneurial needs owners to understand how the process works; they will articulate the impact and how to avoid the common pitfalls. This will enable those who see the Entrepreneurial needs to focus on what really matters: having the right people, in the right place, at the right time, at the right price to execute business strategy to create income and jobs.

Social Media

dedicated to
business strategies
social marketing
to the next level.



No one has
everything, and
everyone has
something

be protected From
misfortune that befalls
business strategies

Do the things
you enjoy doing

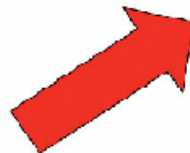
Make the best
of your
circumstances.



*Part Time CEO/Franchise
Local Area Zip Code Corp.
Innavators Distribution
Network % of Profit CEO
Job Creator & Membership
& Partner for Future
Generations of Jobs*



*State Network of Part Time Innovators as the Board of Directors by Zip Code
Innovative knowledge passed down to younger generations to create New
Opportunities for training & Overseeing Zip Code Member Innovators*



*Local CEO?franchise earn 55% of
profit*



*Membership to a local CEO/Franchise that are under contract to
create Trust & Credibility within their business dealings of
products/services.
Social Media End-User feedback is addressed by the State board of
Directors and posted on the Internet.
Membership is terminated for 2 Yrs when Trust & Credibility contract
is violated 3 or more times.*



*State Corporation
will have diffrent
catorgerys.*

*Appointed CEO's act
as board of directors.*

*Oversing State Network &
Distribution to other states*

*Every CEO/Franchise within this state
Will send 41% of earnings for R & D.
Benefits will create & support Patents &
Intellectual properties. This will maintain
local control about global ownership.*



*Having a membership
website will educate and
expose those that are not
truthful and create
credibility in all behavior.
Local, State and Country*



*Pure Capitalism under a % of profits
First within your State then Country.
Dreams will go Global and that's will create a
better quality of life.*

How to educate and create jobs:

#1 Learn about compliance instead of consumption.

#2 Create business competition with integrity and trust at the end user level.

#3 Understanding human nature in greed and selfishness:

#4 Create quality of life by trusting in your fellow man for business needs.

#5 Distribution with quality instead of consumption will create a quality of life for the middle class.

#6 Society needs to focus on the end user to create trust and understand the difference between consumption and distribution.

#7 Consumption benefits the big corporations and government.

#8 Innovators need to educate for job creation so that the future generations will inherit their knowledge.

#9 the family unit has diminished because of economic.

#10 the social network is fundamental to human beings.

#11 we start in grade school creating friends to be accepted.

#12 as time goes by association's can become gangs for protection.

#13 First family, sports, hobbies, neighborhood groups and school these are family roles that we want our children into.

#14 today we all know how our society has suffered because of economic needs.

#15 the middle class person needs to embrace a concept to create trust with the environment to enable jobs created by the innovator being in control to work their magic.

#15 this is the social network of the innovators and inventors.

#16 in tomorrow's world you can socialize and look towards creating a business and not be alone or as I was before the Internet and social media.

#17 Birds of a feather flock together and this is why by using the social media the middle class can create a depository of intellectual property with realistic royalties for future generations.

#18 this will be their hobby of getting together with others (board of directors) that have the same outlook and expertise. By creating a part time hobby/business to stop abuse and create trust for the end user.

#19 by creating thousands of corporations and hundreds of board of directors that are totally controlled and register within each state, their residents can accomplish job creation.

#20 A global financial groups cannot control innovative individuals that are their own board of directors. Individuals are CEO's in charge of a corporation as well as a member of the board of directors for protection to create income within the network as a part time hobby. It's like a club group with social benefits for future citizens to create the quality of life that we have enjoyed.

#21 I believe the generic network can be accomplished after the medical end of life concept for the elderly is created in each state.

Small and midsize firms that you create will drive innovation and challenging the big boys.

Innovation in the medical device industry usually goes from the bottom up, and most cutting-edge R&D isn't developed by the big boys; it's acquired. As innovators you can keep it in the country/state and create a percentage of income before going global. It's a high-value and crowded market, with so-called "big guys" jostling for position.

" A "joins 'em to beat 'em" approach is how privately held independent companies outside of the United States look for acquisition to become the largest independent medical company.

The Entrepreneurial distribution Network is the job creation opportunity for creating product/service portfolio to improve the aging family member quality of life. Our goal through new solutions for the aging middle class is creating improved products and techniques solutions.

This opportunity will reach 50 international markets once you have perfected the end of life quality/products and techniques with Internet social credibility.

This distribution Network moves you into position to be able to create generic products and services to enhance your state's future and job creation.

As entrepreneurs, innovators you already know that people create/buy for emotional reasons. No matter how great a product or service is, apathetic innovators will simply dismiss it. You need to tap into their emotions if you're going to convince them that they need our distribution network.

By manipulating the pleasure and pain triggers in your society needs, you will be catching their attention, and encouraging them to act (either to rid themselves of the pain in job creation, or to retain feelings of pleasure in creating jobs for future generations.)

Here are some tips for injecting pain and pleasure into our job creation messages:

- **Tell stories-** people immediately connect with stories. If your story relates to an experience your job creation prospect has had, they will immediately be reminded of the feelings they are fighting to avoid, or the feelings they'd love to feel again.
- **Make your prospect imagine distribution** - the mind is a powerful tool. Asking your job creation prospect to visualize sets a stage for you to present painful / pleasurable business situations. Tap into past experiences, or create hypothetical ones. When it comes to emotion, your prospect's brain will not make a distinction between fact and fiction.
- **Be confident in your job creation product-** when talking about their product/service, don't say what it might or could do for them. Explain what it will do. (Remember, your job creation prospect needs to get rid of their pain or acquire pleasure as soon as possible. They need a guaranteed solution!)
- **Use the right words-** make your message vibrant by using active verbs (example: Jane runs instead of Jane is running.) Also, use words associated with pleasure (babies, soft, relaxing etc.) or pain (dentist, suffering, trauma).

One last point: once you draw out the pain or pleasure, let your audience revel in it. Don't be too quick to move past the emotion. It's the emotion that moves people to action. If you can successfully incorporate emotional stimulation in your job creation messages, you will be transporting your prospect to the innovators state of mind!

It cannot start with waiting for a leader! You know no one will do it for you and it starts with birds of a feather in your state!

Sincerely,

Robert J. St. Germain Sr.

