

Entrepreneurial Planning Pitfalls

Executing management activities before they're creating an income from a needs innovation is an earmark for successful Job creation. Mentoring will guide the innovators income and creating jobs. Entrepreneurial vision on needs being among the biggest challenges facing today's job creation, the discipline of creating Entrepreneurial activity between understand income, strategic planning for distribution and supply of critical components, to ensure that you have the appropriate job creation mix three, five or ten years from now has become our countries most important responsibilities.

PITFALL NO.1: EXPECTING OTHERS TO CREATE OPERTUNITES FOR JOBS

Yes, you read that correctly: Entrepreneurial mentoring is needed by the CEO/franchisee. After all, the goal of Entrepreneurial planning is to reduce the risk to business strategy execution associated with innovators capacity, capability and flexibility. The CEO/franchisee for Entrepreneurial mentoring is the business strategy; therefore Entrepreneurial mentoring should be the innovators guiding Entrepreneurial business units. The business units are responsible for the success or failure of their strategic plans, and the human capital requirements of the strategy are no less a part of their responsibility than the financial, technical, operational or other requirements. The CEO/franchisee structure does play a critical role, and that is one of stewardship. CEO/franchisee Managers need to be the content experts and consultants in the Entrepreneurial mentoring process, articulating the value, providing knowledge of the necessary tools and processes, and driving accountability. CEO/franchisee Managers must ask challenging questions that compel innovators to think about what drives needs in their Entrepreneurial demand, and help the business translate its strategies into human capital needs. CEO/franchisee Managers must also ensure that the required distribution network is delivered within the state's board of directors before it can go worldwide. Success requires the expertise of both Entrepreneurial leaders and innovative mentors – which may mean that new competencies should be developed within the network players.

PITFALL NO.2: FAILING TO SEE THE BIGGER PICTURE

CEO/franchisee structure planning is a strategic exercise, not a short-term income budgeting endeavor. The goal is to direct Entrepreneur's to create future distribution activities of their projected needs; this will ensure talent CEO/franchisee mentors to prepare the future innovators to execute Entrepreneurial objectives. As a rule of thumb, the time frame of the forecast should be equal to the time required to source and fully evaluate the needs of an Entrepreneur. This is usually somewhere between one and two years of part time activity. Of course, there are exceptions that often need to plan ten years or more into the future of a product cycle. It is also critical for the Entrepreneurial plan to estimate the impact of business changes that are expected to occur beyond the forecast time frame. Everything has a cycle before something new takes it's place.

PITFALL NO.3: TRYING TO RUN BEFORE YOU CAN WALK

Attempting CEO/franchisee Entrepreneurial mentoring for an entire organization in the first iteration will almost certainly become overwhelming and limit creating successful NEEDS. Starting small - with five to ten critical Entrepreneurial needs to be explored, for example – is recommended, allowing time to refine the process before expanding State-wide. It typically takes three Entrepreneurial needs planning cycles to understand how to make the process work effectively within the CEO/franchisee mentors culture and planning cycles.

Additionally, starting small will help build internal credibility and solidify support. And, as CEO/franchisee mentors expand members products and services to include more imitative roles, Future software can be created to help make the overall process easier and more transparent for a wide set of innovators with evaluation of needs they see, resulting in a better partnership and the ability to deliver on the desired outcomes.

As a CEO/franchisee you will need to implement Entrepreneurial innovation in needs planning and have to seek out business units in that category and convince them of the value of the need. Once Entrepreneurial innovation planning had run successfully for a few CEO/franchisee mentors, others will approach in other areas and states requesting the process. Tomorrow, that CEO/franchisee member will have constant demand from the distribution network from across the state & country, with universal acceptance of the process and the value it delivers.

PITFALL NO.4: TALKING IN A DIFFERENT LANGUAGE TO THE BOARD

CEO/franchisee mentors must be able to translate the impact of the Entrepreneurial innovation plans into financial value and business success. This enables members to make innovation decisions based on the same criteria used in other areas of strategic planning. It also demonstrates the value of the Entrepreneurial mentoring planning function, building credibility and support for the process going forward.

A CEO/franchisee mentor can build its corporations income around these metrics, augmenting decisions within distribution and profitability predictions. All CEO/franchisee mentors will hold monthly meetings as a board of directors to discuss the implications of corporate strategies on costs and how risks can be mitigated.

However, society needs to understand that needs that are envisioned create jobs, large organizations struggle to quantify this concept because of volume and profit outlook, making it impossible for educational management to understand the value of Entrepreneurial mentoring in needs first by the individual that are envisioned them and then to create the business of job creation.

CEO/franchisee mentors will need to be able to answer questions about their member's innovation plan's return on investment (ROI):

- What are the costs associated with their member's innovation of needs in critical job roles, in terms of both lost and created revenue, missed deadlines or increased contractor costs?
- What are the estimated costs and savings of needs in distribution, in terms of reduced training and talent acquisition costs?
- How much return will be recognized from an investment in tools or training to enhance productivity and reduce the overall job workforce demand to be profitable?
- What savings can be realized by developing jobs internally within the network rather than recruiting externally?
- What impact does a local market have on the total cost of quality of life workforce into the future?
- How are the costs of labor going to change in these markets?

PITFALL NO. 5: FALLING AT THE LAST HURDLE: IMPLEMENTATION

The most important element of CEO/franchisee mentoring is putting in place the processes to bridge the gap between current Entrepreneurial innovation (supply) and future needs (demand). Too often, the Entrepreneurial innovation plan becomes an academic exercise, without mentoring another Entrepreneurial activity or innovation will grow dusty on a shelf and never get to become jobs created for local community's economic future.

Organizations that start too big exhaust themselves and often do not even get as far as developing the right strategies. Some develop strategies, but do not move to the next step to create and implement an action plan. In other instances, Entrepreneur develops strategies without input from the local community, and the necessary financial help or buy-in does not exist.

To avoid this pitfall, each Entrepreneur need should have the owner and mentor accountable for seeing the plan implemented. This CEO/franchisee mentoring will manage the outline of specific tactics, time frames, budget, and check-in dates and, most importantly, a set of metrics for monitoring progress. The state CEO/franchisee mentoring board of directors should be briefed periodically to evaluate the success of the strategies and to make recommended adjustments where necessary.

PITFALL NO.6: PLANNING WITHOUT THE RIGHT SKILLS

Entrepreneurial mentoring planning is a business process that requires a unique blend of skills and capabilities. At the core of CEO/franchisee is the mentor's business strategy, so the core capability of a successful mentoring must be business acumen. Finding people with these attributes is difficult and finding people who have these skills and previous CEO/franchisee mentoring experience can be even harder. This is the primary reason why Entrepreneurs get started with outside consultants, who train owners and the business in workforce planning, provide technology and support the first few planning iterations. Once the process is in motion, the expertise will develop internally, and companies usually find they can successfully manage the process independently.

CEO/franchisee as mentors will continue to grow as a critical element of business success. It will be important for Entrepreneurial needs owners to understand how the process works; they will articulate the impact and how to avoid the common pitfalls. This will enable those who see the Entrepreneurial needs to focus on what really matters: having the right people, in the right place, at the right time, at the right price to execute business strategy to create income and jobs.

Social Media

dedicated to
business strategies
social marketing
to the next level.



No one has
everything, and
everyone has
something

Do the things
you enjoy doing

be protected From
misfortune that befalls
business strategies

Make the best
of your
circumstances.



*Part Time CEO/Franchise
Local Area Zip Code Corp.
Innovators Distribution
Network % of Profit CEO
Job Creator & Membership
& Partner for Future
Generations of Jobs*



*State Network of Part Time Innovators as the Board of Directors by Zip Code
Innovative knowledge passed down to younger generations to create New
Opportunities for training & Overseeing Zip Code Member Innovators*



*Local CEO?franchise earn 55% of
profit*



*State Corporation
will have different
categories.*

*Appointed CEO's act
as board of directors.*

*Overseeing State Network &
Distribution to other states*

*Membership to a local CEO/Franchise that are under contract to
create Trust & Credibility within their business dealings of
products/services.
Social Media End-User feedback is addressed by the State board of
Directors and posted on the Internet.
Membership is terminated for 2 Yrs when Trust & Credibility contract
is violated 3 or more times.*

*Every CEO/Franchise within this state
Will send 41% of earnings for R & D.
Benefits will create & support Patents &
Intellectual properties. This will maintain
local control about global ownership.*



*Having a membership
website will educate and
expose those that are not
truthful and create
credibility in all behavior.
Local, State and Country*



*Pure Capitalism under a % of profits
First within your State then Country.
Dreams will go Global and that's will create a
better quality of life.*

Here is how to be a CEO/franchisee

I wonder what it will take, for me to become a CEO of a corporation. Why? Well one reason is quite obvious; an average CEO/franchisee makes 55% of profits.

Does this make sense; are CEO's really that deserving? How will it change in future? What are the qualities that I should try to develop? And last but not the least, the most important question that has bothered me for quite a while is what it will take me to become a CEO?

Before I answer the above-mentioned questions, let me try to explain the work that a CEO does. CEO is an abbreviation for Chief Executive Officer; this officer is the highest-ranking officer in a corporation. He reports to the board of directors, and works for the registered members of that corporation. The board also reviews complaints about registered members of that corporation from customers/end user interaction with them. So the bottom line is customers/end user interaction must comply with trust and credibility or the member will be dropped from the distribution network. Upon three complaints the board will review giving one chance or will be dropped for two years from the network.

Now that we know what is the role of a CEO/franchisee, let me try to answer the questions, one question at a time. I will start with the first one, are CEO really that deserving fifty five percent of income/profit? And the answer to that is a definite, YES, in bold. The CEO/franchisee and their members are overseen by a board of directors. The members are contributing with a membership fee and a small percent of their profits which can be waived by the board of directors. Remember they are not running a charity, they are in business and they will not require a percentage of profits from someone if they cannot increase profits by marketing and distribution for that member. The CEO/franchisee income is to create jobs with distribution and marketing for the registered member.

Starting out as a part time innovator in the beginning working with businesses to scale their potential and needs as they are becoming more complex, decision making recommendations have to be the best for that industry or business won't survive for long, we all know what happened recently to big companies. One wrong decision can bring down their members company to its knees. The answer to this question is a controversial answer since a member needs to be making a profit based on the innovators input into his/her business. The members of the board are CEO's in other parts of the state and their memberships are business partners also. IF there is a conflict of interest involved, the end user/customer will have the final word and "will not participate in or purchase from a member". I believe that their income is 100% justified in order to create credibility with TRUST!

The next question was how would it change the future? In plain words it will increase the middle class to control distribution in job creation at the local level. My prediction is that it will start very slowly and in the next decade or so the middle class will have a quality of life that we had years ago. Intact dependency of businesses on technology is making businesses more complex and challenging. When competing forces are growing at a faster rate, especially with the Internet monster spreading its fangs around all the businesses, competing choices to a customer is just a click away, it's getting ever more difficult to get and retain a customer, since the switching cost to customer is just a click in most of the instances. In nutshell more complex the member business grows, more challenging it will be. The CEO/franchisees will make recommendations at a local level and members will create a trust relationship to illuminate customer negativity, feeling annoyed, ticked off with no public feedback.

There will be more challenges including, end of life care for the elderly, generic services/products, and from a single person to manufacturing with intellectual property including politics, create the % of profits and other opportunities will also grow.

Now, let us try to answer the last two questions:

How can I become a CEO/franchisee and be an effective? Being an effective CEO/franchisee is more important, since becoming a CEO/franchisee will cost you to basically register a corporation in the networks name with your zip code. Now whether you do something or not you will be CEO/franchisee with four or five other CEO/franchisees within the category of expertise they stated.

Here we are talking about a registered CEO/franchisee corporation within your state as part of a large distribution network of corporations.

Reading this article was your first step, and believe me, first step is the most difficult step, usually. I believed in innovators. In order to aspire, start by believing in your dreams, eventually you will become that man/woman in your dream. Now you want to become a CEO/franchisee, than start behaving like an innovative CEO/franchisee. But apart from behaving like an innovator there are other qualities that evaluate must develop. Some of these are highlighted as under.

1. Emotional competence- this quality is very important. Technical competency or the ability to do what you do the best is one thing, but that takes you only to a particular level, and beyond that technical aptitude does not help much.
2. Listen - Always listen and speak less, speak only when required.
3. When evaluating the registering member always before signing him/her to your corporation quiz them as to their motivation and reason for doing it.
4. Never ever write up a registered member with high emotions.
5. Make your member look good to be profitable, always.
6. Always be a friend/associate to everyone within the distribution network.
7. Always be yourself, when speaking to your member/associate, don't speak what they want to hear, speak what you want to say. Don't be politically right.
8. Be honest and hard working.
9. Don't be buddy with your member/associate.
10. Think daily as to how you can reach what is needed to inspire and help those members achieved the quality of life they desire.

There are many other qualities, which a CEO/franchisee must have and not everything can be covered, in a short article, but I think this will give you a good jump-start.

Reaching for your dream is not very difficult, but staying grounded is, since after the peak it's only the downfall, else you aim for another peak.

Good luck to you, future CEO/franchisee

Robert J. St. Germain Sr.

Dealing with Innovation & Moving on in life

In life we all have to end up in certain situations feeling negative, annoyed, ticked off, upset, stressed or just "That's life!".

We all have dreams held deep within us, things which we have stored up, sometimes since a very early age. Over time these dreams can manifest into situations which we constantly want to find ourselves in. I know I have experienced it many times...

For example someone says or does something resurrecting our dream. After much positive thinking we do it's still there buzzing round in our heads. I know this feeling and unless you choose to make some inner changes in your life to attract these dreams.

I am sure you choose to change an outer situation to fix something which isn't right in your life. Maybe you find yourself if socializing with someone who is equally as innovative. I am not alone! (you think). Same goes for anything, what is causing this creative thinking, You will keep on thinking about it as long as you see a need to create solutions with birds of a feather individuals with the same outlook.

Now, firstly it helps to uncover your dreams by looking at the things which interests you, let's call them your Innovation outlook. I am sure you will see a business/hobby occurring. Be honest with yourself.... You have to be honest to let this work in your life.

Think about what makes you feel this way. Why? What is it that gets to you so much? Why does it make you feel this way?

Recognize what it is.... Ask yourself why it's there, what happened to make you feel this way? Maybe something in your past experiences. Once you know what it is you can start to work on creating it, understanding that it's ok to move on. Things can and will change. Then put it out in society stating this is something you wish to create. Only you can do this... You can hold on to a dream or let go. Letting go without trying you will remain negative within your feelings.

You can make the choice to change the way you interact to certain things in life, consciously moving on in your mind to start with. You will notice the more you do this the knowledge needed of these things will show up in your life. Change your mindset to that of a positive one. This is the Law of Attraction in action, what we are thinking about and focusing on we are drawing into our reality and our lives.

Give it a go, maybe even just for some creative knowledge which may be bugging you to start with... The Power of Positive Thinking!

Recognize innovators efforts.

Effective individuals praise the work of their board of directors and local memberships As personal recognition is all the more critical. Recognition is best when it is:

- given frequently
- varied
- honest
- about the person not just the work
- appropriate for the achievement
- consistent
- timely - given as soon after the event as possible
- individualized to suit the recipient's needs.

Develop a power base.

The CEO/franchisee depends primarily on maintaining the confidence of the board, and in all cases the broader membership as well. That implies serving them well and, more importantly, gaining and maintaining their confidence. This requires they demonstrate that they are in command of the organization's affairs.

Use authority effectively.

CEO/franchisee, and in particular those members of caring organizations, find it difficult to combine caring values with the need to be tough and decisive when circumstances demand a decision that will not please colleagues. The temptation is to give relationships a higher priority when in practice the long-term interest of the organization should be paramount. Authority used effectively increases people's respect for the CEO.

Use the responsibility of the position.

People in positions of leadership, particularly those recently appointed, often shun the trappings to leadership. This is an understandable reaction particularly with a history of equality and consensus decision making. It can nevertheless be short-sighted because, like it or not, the status attached to the post is one source of the percentage of profits influence that is appropriate for the network. They ensure they have appropriate support at the head of the table at board meetings.

Build a reputation.

Business members respect CEO/franchisee who has a reputation in their field of expertise. CEO who has the expertise to make comments or give social speeches strengthens their position within their memberships. They gain a reputation by networking with other state groups and by building a profile in their field through Internet marketing and hosting seminars using the Internet.

Develop skills and abilities.

CEO/franchisee constantly strives to increase their expertise both as percentage of profits marketing manager and as people who understand the detail of their field of endeavor. When members know that they can extend their business abilities by working with their knowledge innovators, their respect for the distribution network grows.

Clarify personal objectives.

CEO/franchisee has a burning desire to achieve specific objectives. They are clear about what they want the distribution network to accomplish and how they are going to help the distribution network to realize it. When this is coupled with a passionate belief in what the distribution network can do, it rubs off on everyone else.

Communicate within the Network Innovators.

CEO/franchisee listens to others and the language they use. They put great emphasis on communicating a vision of the future in language that people can understand. They take every opportunity to communicate in person and E-mail with as many constituencies as possible.

Develop a positive self-image.

Effective CEO/franchisee is confident of their abilities. They strive to increase confidence in themselves and in others. They are optimistic. They get into a virtuous circle in which their success feeds their self image, which in turn leads to further success. Most of the great achievements in life started out simply as a dream. When business owners are able to turn their dreams into goals, and their goals into actions, amazing things happen! Here are some ideas for doing exactly that.

- **Write down the dream. (Then place it where you'll see it often.)**
- **Think of all the steps/people/objects needed to fulfill the dream.**
- **Jot down short term and long term goals to achieve all those needs.**
- **Take it a step at a time.**
- **Keep believing.**

One of the most tragic things in life is to see an unrealized dream. As an entrepreneur/innovator, you already know that this doesn't have to be your fate. Be willing to dream a little more, and see how you can be creative with evaluation first! Pulitzer Prize winning author, Annie Dillard, said, "If we listened to our intellect, we'd never have a love affair. We'd never have a friendship. We'd never go into business, because we'd be too cynical. Well, that's nonsense. You've got to jump off cliffs all the time and build your wings on the way down."

Mission and Goals

Background

The focus of this statement is the development of mission and goal statements. A well-developed mission statement can accurately capture both a compelling image of what the organization ultimately hopes to achieve, as well as reflect its beliefs and principles.

- A **MISSION** statement describes the overall purpose of the organization; it states the reason(s) why the association exists. It may also identify the groups the association exists to serve: its own members, others in the industry or profession, clients/customers, and/or various publics.
- **GOALS** describe specific, measurable outcomes to be achieved for the organization to meet its mission. Goals guide the organization's activities by providing a measurement of its decision making and resource allocation.

Help future generations with your dreams!

Sincerely,

Robert J. St. Germain Sr.