

# Creating Public Participation Opportunities

## Leveraging Intellectual Property

## Assets for Free Market Success:

*A nonexclusive royalty licensing network for free-market subject information*

Responsibility and credibility on the Web!

The equivalent of your local neighborhood

Global & Local Information & Opportunities:



# GroupNet.com Website



## GroupNet.com Introduction

Now there's any **easy and affordable solution** for intellectual property **owners to interact** with the public. GroupNet.com is a **unique and refreshing** program. It balances **free flow of information**, with the power **for entrepreneurs** to promote their own information, **ideas, or perspective.**

# Creating Public Participation



open discussion on every detail, both positive and negative, on all topics.  
"birds of a feather flock together"





# GroupNet.com Introduction

- End users have free access (called Open Flow) to an authors site. The author, in turn derives a fair price to access certain proprietary information or provides information free for educational purposes in the public good.
- GroupNet.com basically covers all subjects, activities, and communication by indexing according to informational categories. These categories in turn can be indexed according to geographical location.



# GroupNet.com Introduction



Under this cooperative network creators and users of information may mutually exploit and benefit one another in the economic community. GroupNet.com substantially reduces, and in some cases virtually eliminates, the transaction costs in information exchange. Because "birds of a feather flock together" groups on the same subject will allow open discussion on every detail, both positive and negative, on all topics.

# GroupNet.com Introduction

The economic benefits for the end users are community growth, as well as reduced costs, making information access easier, cheaper, faster, and ultimately more efficient. This is a compulsory license scheme which satisfies the critical access needs of the public, while still protecting the exclusive rights and provisions of copyright laws. 

Authors provide consent to reasonable uses of their works, including referrals.

# GroupNet.com Introduction



Groups networking and counseling each other combined with the international community will allow student research including criticism beyond the walls of academia allowing expression, feelings, needs, with economic opportunities. Open-Flow use does not mean free use. There is an enormous cost associated with information exchange. These costs include (but are not limited to) the author's research costs in bringing credibility to a subject, and also the costs of the Internet space as well as software to police abuse.



# GroupNet.com Introduction



GroupNet.com provides a public format on each subject, which is maintained only by a yearly registration. The author pays a fee only when a monetary value is received because of business generated through participation in Groupnet.com.

GroupNet.com is for anyone to find or show information. Participants may include individuals , students, professionals, or small businesses - the list is endless.



# GroupNet.com Introduction



These participants will direct and police the information, encouraging competition and free enterprise to the benefit of the end users. Local, national and International credible business groups allows open posting of personal opinion pages about corporations and individuals doing business will direct and police credibility. The true nature of their business practices, not the assumption by the end user, now providing a voice to protect the public.

# Company Profile



The GroupNet.com Copyright License service was birthed in the computer of Inventor Bob St. Germain Sr. Naugatuck, CT, USA. It began in 1997 when bob first became aware of the need to index by word association as he was looking to market his exercise rocker on the Internet <http://www.maderitechair.com>. He asked himself how to expose his product to help the elderly, and what could be done about the copyright crisis. In July 1997, Bob began to develop a "Inventors concept", whereby open-flow information could be obtain with permission from Intellectual Property Owners for specific activities, which he labeled "non-commercial."

# Law



**Future generations need to develop laws to overcome cultural differences. Professors in academia need to act as a parent in watching over GroupNet.com with international and intellectual property law.**

**They are the non exclusive international law community and will teach the future generations in developing the intent and rules on the Internet. What a wonderful gift this will be to their grandchildren..**



# From Dream's to Worldwide Impact



- I have a vision that will give intellectual property owners the opportunity to change the odds from 98% failure rate to working with their own ideas to improve our world. Public input is extremely valuable in research and guiding this intellectual property to the international community.

# From Dream's to Worldwide Impact



- This is the wide open west of our forefathers. The intent is subject links within my copyright to provide Intellectual property owners and subject expert's the opportunity for credibility in translating information to another region's. This is their own public domain sites with open flow legal right's on the Internet. It balances fair use of information and provide authors the power to control events, "ideas," and "facts".

# From Dream's to Worldwide Impact



This is a vision of common sense hyper-links for guidance in infringement attacks, this will allow both parties to review their positions as to the status of Intellectual property by region's. Groups working within each subject will interact and work within international and local laws to oversee abuse. This will bring information down to the local level to overcome cultural differences.



# From Dream's to Worldwide Impact



This will be a legal battle with a field of landmines in infringement attacks as well as international and local laws problems. The positive and negative comments to the Copyright License Owner of the content must be knowledgeable of both international law and the local and state laws on the Internet. Both positive and negative hyperlink owners need to have interaction or accreditation in the subject matter before placing it within groupnet.com. Public opinion will guide Intellectual property owners, inventors, and subject expert's with the interaction needed for the worlds legal community.

**P**

Positive hyperlink  
create credibility

**N**

Negative hyperlink  
for interaction

**R**

Rebuttal is for  
service and knowledge

**R**

Rebuttal is for  
information and service

The reason for public interaction is human emotions known as feelings. They have been castled aside with only the dollar and what is in it for me attitude prevailing. The business community needs to learn what is right and proper in practicing business. Everyone needs to be treated with respect. We have the right of free speech in opinions & perception within a public sounding board. We do not have the right to slander or degrade anyone, only recognize with respect from our own personal experiences. Opinion and perception are questions unanswered with problems in follow through. What transpired needs to be the truth and by telling the truth you will educate everyone. Never state a fact without documentation and legal counsel. Remember attorneys are always looking for income. The wording needs to be in proper legal context or they will initiate a lawsuit to prevent your right of free speech. We need to work with the legal community but not give in to intimidation so human emotions cannot be castled aside. The story of interaction between you and the person practicing business needs to be told to recognize indifference in business practices to the end-user. Give credibility to those who deserve your business and you the public will create credibility!

# Developing a Business Model Dream's to Worldwide Impact



- During 1997, Bob was made aware of Information Time Lost on the Internet which had developed when a person could not spell properly in a search engine.
- 1. A licensing program is needed to have a public feedback for credibility on every subject.
- 2. License fees needs to be affordable for the Intellectual Property copyright holders.



# From Dream's to Worldwide Impact



- 3. Compensation needs to be fair to Intellectual Property copyright holders.
- 4. Students need information with credibility through evaluation from debates in subject information
- 5. The future needs to include an international network of GroupNet.com copyright licensing.
- 6. Intellectual Property copyright owners need to be able to defend their property by working within a single system that they will be able to find plagiarism of their property.

- 7. Chat rooms in which the Intellectual Property copyright owners create a system to repay their effort's.
- 8. Why not Public Domain Information down to the end-user with positive and negative feedback.
- 9. How about a system where the license program owners can have payment anywhere in the world.
- 10. What if they could refer and educate by supplying the end-user with credible products and services.
- 11. Open posting of personal opinion pages on their own IP addresses or on public bulletin boards to direct and police credibility for the end-user by providing a disclosure to the public end-user.



# From Dream's to Worldwide Impact

Intellectual property owners, inventors, and subject expert's will provide and create their own system of service.



This will equate the elimination or substantial reduction of transaction costs in information. Because ( Birds of a feather flock together )

The Copyright License Program drives innovation, competitiveness, job creation and economic growth.

It allows new/innovative ideas to turn into successful ventures in all sectors and/or can unlock the personal potential of disadvantaged people to create jobs, including copyrights for themselves and find a better place in society.



# The Copyright License Program



Intellectual property owners, inventors, and subject expert's in small business or large, focuses on "what may be" or "what can be".

Focus is looking for what is needed, what is missing, what is changing, and what the consumers will need in global regions .

# The Copyright License Program



Intellectual property owners, inventors, and subject expert's dream about:

- #1 The discovery of profitable opportunities
- #2 The exploitation of profitable opportunities
- #3 Committed to innovation
- #4 Proactive in creating opportunities rather than waiting to respond to opportunities created by others

# Intellectual property owners, inventors and subject expert's

## Have



- A passion for what they do
- The creativity and ability to innovate
- A sense of independence and self-reliance
- A high level of self confidence
- A structured approach to developing and implementing ideas
- Foresight to plan a course of action once their website is established within the network.



# Entrepreneurial Involvement



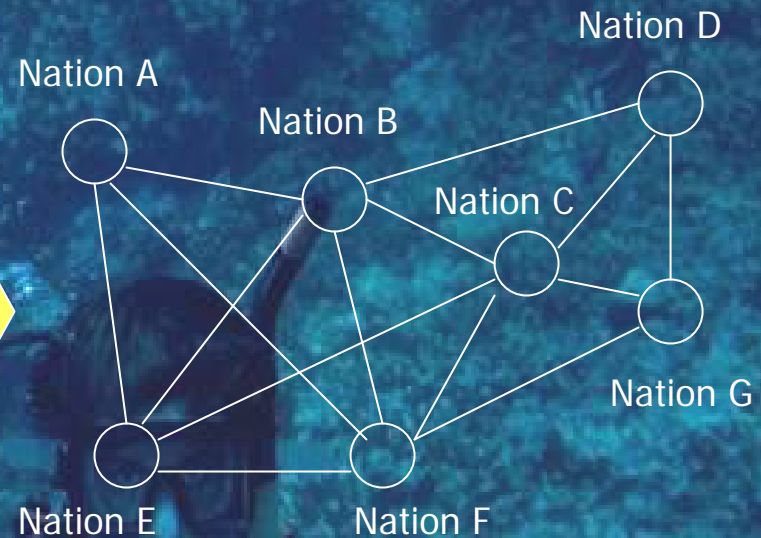
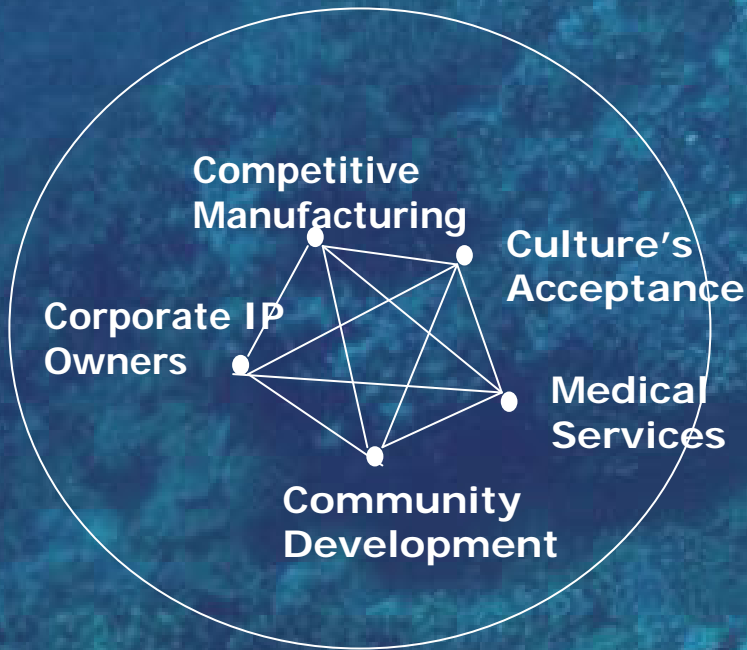
1. **People (Entrepreneur /Entrepreneurial Team)**  
**Birds of a feather flock together.**
2. **Opportunity (Marriage of Product and Service)**
3. **Access to Resources ( public involvement, Capital, Knowledge cerate's a (Global Business Model)**

# Global Intellectual Property Owners

Services



Product



Regional &  
National  
Opportunities


Specialized in I.P.  
Creating National  
Networking Regions

# Complementary Resources



Bargaining power of owners of intellectual property that are connected Globally will be sharing resources that drives innovation, competitiveness and economic growth

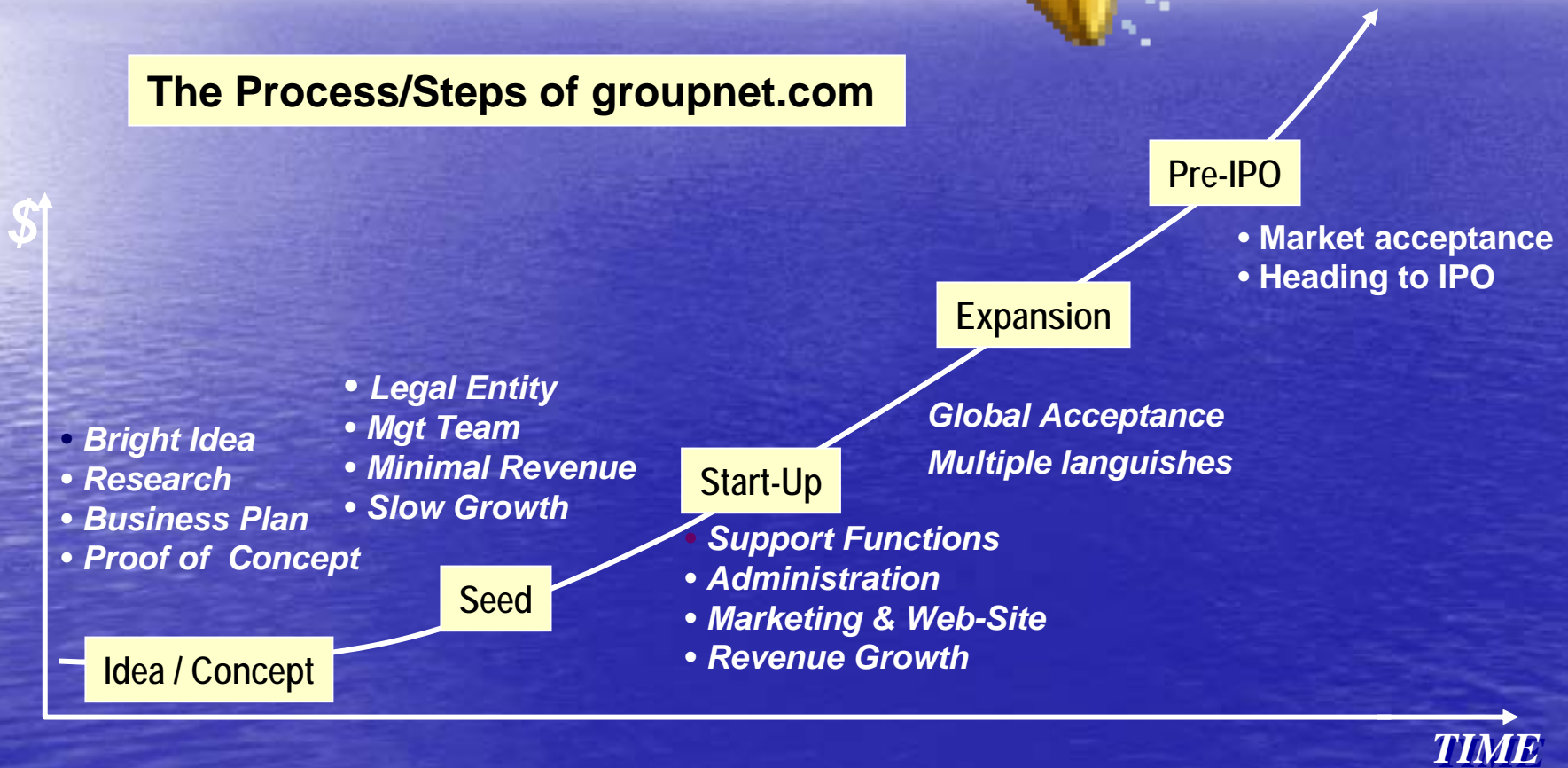


Entry Mode	Advantage	Disadvantage
Nonexclusive Web-linking Royalty Licensing Network	<ul style="list-style-type: none"> <li>■ Low financial Risk</li> <li>■ Relatively low development cost's</li> </ul> 	<ul style="list-style-type: none"> <li>■ Web-site Owners are in direct control of quality &amp; legal issues on hyper-linking</li> <li>■ Successful international language web sites require start up an ongoing presents due to legal issues need two be addressed on a country by country basis</li> <li>■ Web site owner's growth depends on his/her intentions on sharing profit within open flow when no monetary value is received based on yearly web site renewals</li> </ul>
Licensing	<ul style="list-style-type: none"> <li>■ Legal issues are addressed by the owners of content on their web site</li> </ul>	<ul style="list-style-type: none"> <li>■ Owners will have to be monitored to live within the contract with groupnet.com. Open flow referral income and legalities.</li> </ul>
Exporting	<ul style="list-style-type: none"> <li>■ The global public will promote, market, &amp; create their I.P. referral income</li> </ul>	<ul style="list-style-type: none"> <li>■ Management and web site control of hyperlinks will require an LLC to collect and monitor in each and every language.</li> </ul>

# Understanding the Process of Web-linking



## The Process/Steps of groupnet.com



# Classification's on network

**Benefits to Owner**

**Service to End-user**

**Global Expert**

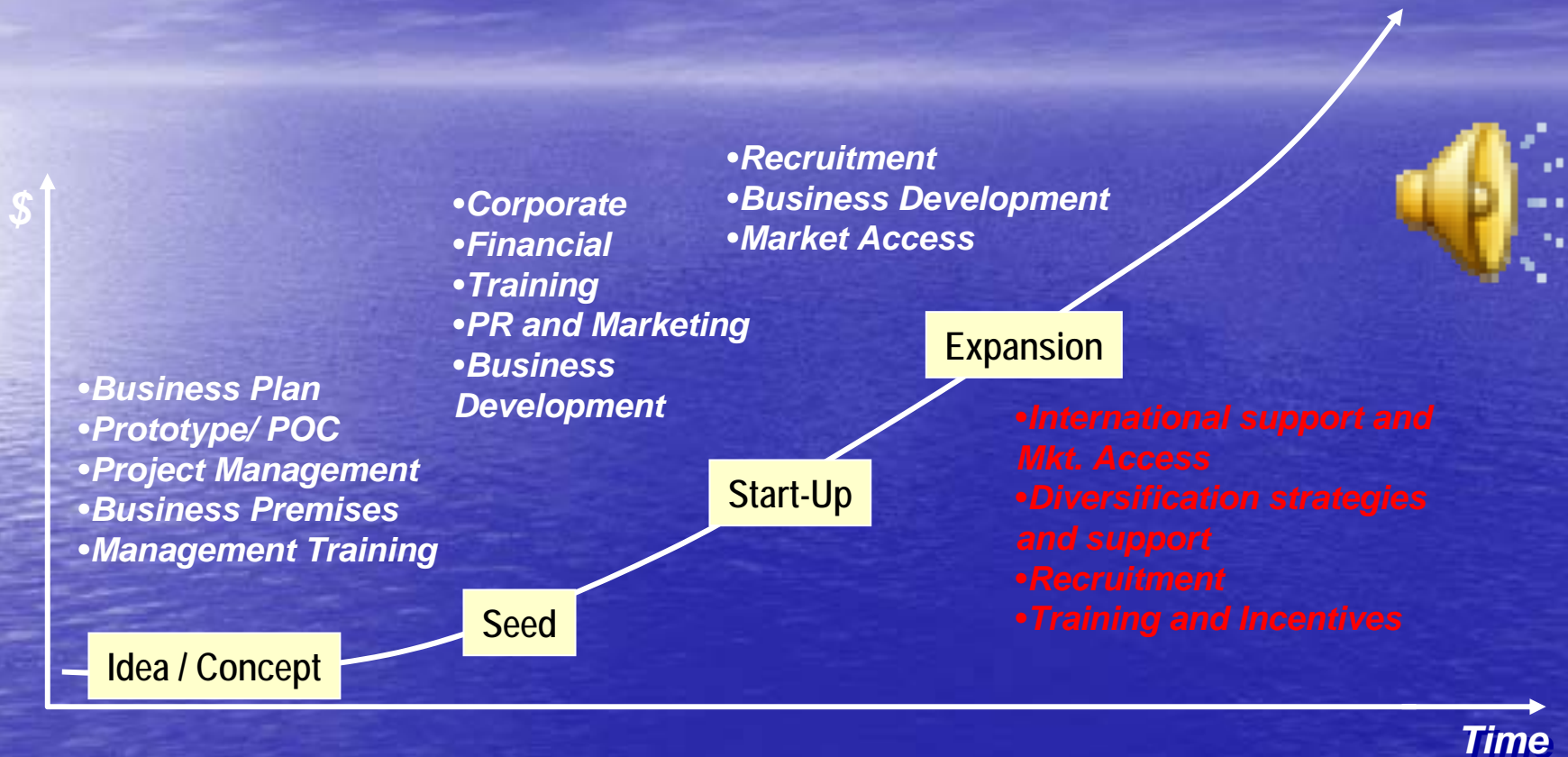
**Web Credibility**

**Classifying  
Subject  
Network  
Websites**





# The Creativity To Achieve Each Stage



Management Needed in all stages

# An Aspect of Good Management

- Website Management – Is a nonexclusive royalty licensing owner creating & informing within a Open-Flow public network
- Knowledge Management – Will explain I.P. or subject on their website with expertise & credibility.
- Contract Management – because I.P. is often created, or improved in context of a global contract (eg, service contract or global venture relationship)
- Asset Management – because I.P. is an asset & public prior art also has value!
- Risk Management – because there are risks to a website owner creating & informing flowing from its actions, or failure to act, in relation to credibility including risk of lost global opportunity.



**This is about groupnet.com opportunities.  
To create a global free flow network of information & services**

**There is a Adobe PDF presentation at  
<http://www.maderitechair.com/opportunities.html>**



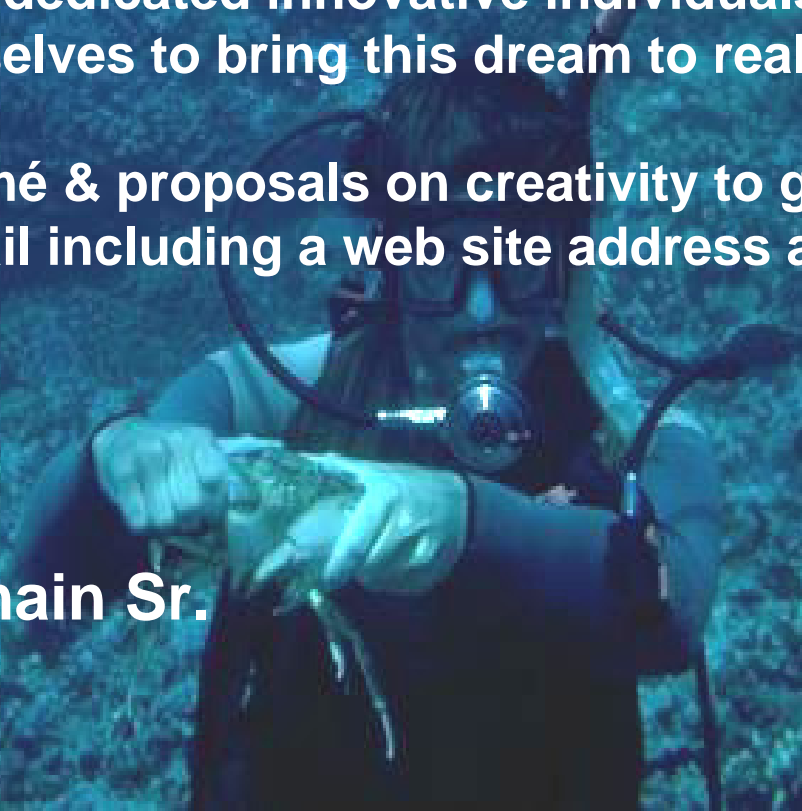
**To enable the inventor and innovator of subjects with creativity the  
opportunity to be displayed on the Internet.**

**I will need a network of dedicated innovative individuals to help  
them and to help themselves to bring this dream to reality.**

**Please send your résumé & proposals on creativity to go forward by  
regular mail or snail mail including a web site address and e-mail.**

**Thank You!**

**Robert J. St. Germain Sr.**



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GroupNet.com opportunities  
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**Internet Domains  
maderitechair.com  
maderitechair.org  
maderitechair.Net  
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Groupnet.com**

