

Social Media

dedicated to
business strategies
social marketing
to the next level.



No one has
everything, and
everyone has
something

be protected From
misfortune that befalls
business strategies

Do the things
you enjoy doing

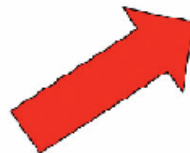
Make the best
of your
circumstances.



*Part Time CEO/Franchise
Local Area Zip Code Corp.
Innavators Distribution
Network % of Profit CEO
Job Creator & Membership
& Partner for Future
Generations of Jobs*



*State Network of Part Time Innovators as the Board of Directors by Zip Code
Innovative knowledge passed down to younger generations to create New
Opportunities for training & Overseeing Zip Code Member Innovators*



*Local CEO?franchise earn 55% of
profit*



*Membership to a local CEO/Franchise that are under contract to
create Trust & Credibility within their business dealings of
products/services.
Social Media End-User feedback is addressed by the State board of
Directors and posted on the Internet.
Membership is terminated for 2 Yrs when Trust & Credibility contract
is violated 3 or more times.*



*State Corporation
will have diffrent
catorgerys.*

*Appointed CEO's act
as board of directors.*

*Oversing State Network &
Distribution to other states*

*Every CEO/Franchise within this state
Will send 41% of earnings for R & D.
Benefits will create & support Patents &
Intellectual properties. This will maintain
local control about global ownership.*



*Having a membership
website will educate and
expose those that are not
truthful and create
credibility in all behavior.
Local, State and Country*



*Pure Capitalism under a % of profits
First within your State then Country.
Dreams will go Global and that's will create a
better quality of life.*

Entrepreneurial distribution Network

Contractually Commercial Licensing distribution network.

**Pure capitalism by sharing % of profits to create business opportunities
Strategic networking to create franchising arrangement's for Global Markets**

How to educate and create jobs:

- #1 Learn about compliance instead of consumption.
- #2 Create business competition with integrity and trust at the end user level.
- #3 Understanding human nature in greed and selfishness:
- #4 Create quality of life by trusting in your fellow man for business needs.
- #5 Distribution with quality instead of consumption will create a quality of life for the middle class.
- #6 Society needs to focus on the end user to create trust and understand the difference between consumption and distribution.
- #7 Consumption benefits the big corporations and government.
- #8 Innovators need to educate for job creation so that the future generations will inherit their knowledge.
- #9 The family unit has diminished because of economics' and our social network is fundamental to our quality of life.
- #10 The middle class person needs to embrace a concept to create trust with the environment to enabled jobs to be created by the innovator who is in control to work their magic.
- #11 In tomorrow's world you can socialize and look towards to creating a business and not be alone as I was before the Internet and social media.
- #12 Birds of a feather flock together and this is why by using the social media the middle class can create a depository of intellectual property with realistic royalties for future generations.
- #13 I believe the generic distribution network can be accomplished after the medical end of life concept for the elderly is created in each state.
- #14 Small and midsize firms will drive innovation and challenging the big boys.
- #15 Innovation in the medical device industry usually goes from the bottom up, and most cutting-edge R&D isn't developed by the big boys; it's acquired. Innovation in the medical device industry usually goes from the bottom up, and most cutting-edge R&D isn't developed by the big boys; it's acquired.
- #16 The Entrepreneurial distribution Network is poised to achieve by creating a product/service portfolio to improve the aging patient's quality of life. Our goal through medical innovators is a solution for aging family members. Physical therapists innovators and family will be improving products and techniques for the elderly in all the states.

The information posted within this PF file is the accumulation of knowledge from over 72 years of life by seeing the human element in its truest form and these are my observations broken down into how to, with questions and answers.

Robert J. St. Germain Sr.

What is an entrepreneur?

In the industrial age it was common sense with the ability to create and improve for whatever was needed within the manufacturing and home environment to improve their quality of life for products/services.

It is he/she with the ability to create and envision a concept with a business opportunity. He/she will create from a need to a worldwide opportunity in order to bring about a better quality of life within a subject or category. They're looking to create an accomplished a dream and opportunity that is not a job or a pay check to the entrepreneur.

Does the educational system understand what an entrepreneur is?

In my opinion no! Education is important! What a true entrepreneur will do is learn everything he/she needs to know as they evaluate the need that was envisioned. The entrepreneur and inventor of the past was given a watch from the corporation as a token of appreciation. Formal education does not make an entrepreneur. It is the desire to make a better life for what he/she believes important within their social/personal environment.

How has the legal system affected the entrepreneur in his ability to create jobs?

The legal system has created and educated everyone from TV advertisements and the marketing of their services that it is perfectly OK to go after an insurance company or anyone else to protect your rights and get you're just rewards. Unfortunately this has made our society a place where no one trusts anymore, not even family members. Trust is the most important component of building a business relationship with end user's.

What can an entrepreneur and inventor look forward to in today's business climate?

Having had my first patent in 1995 I have seen that there is an entire industry dedicated to get the money from the inventor by creating an allusion of manufacturing opportunities. These people have actually fed off the desire and dreams that once made our country great. It has been said that 98% of the inventors never received any rewards from their intellectual properties. The innovators and inventors for the most part are persons who work alone and will need birds of a feather flock together partners to create the future. Innovators and inventors of today having the skills/dreams and desires will not put their family or themselves in harm's way because of maturity and understanding of what is needed. They have been educated about taxes, employment problems and costs. They need to be able to create their dreams on a part time basis until they can see the light at the end of the tunnel. What we have is the opportunity for future income as they meet their present obligations this will create the quality product/service they dreamed about.

Why does an entrepreneur have the ability to see into the future for a product or service?

First a lot of common sense and the need to create by finding a solution for needs in a product or service. This is done by believing it is economically viable for the lowest possible cost in labor, materials to manufacture, or a service to promote a particular subject or category. The needs are created within their quality of life desire to improve something in which they are very familiar with and are an expert in it to improve local, state wide or even become a global opportunity.

How does an entrepreneur create a business within the 21st century when he/she has financial, family obligations and cannot afford to put them on the line for their entrepreneurial desires?

#1 Find what they believe is a need that will first benefit the end user and themselves.

#2 Then can it be commercialized?

#3 Can it be expanded to other areas?

#4 what will be their distribution network and is there a distribution network now?

#5 Can it enhance product/service that is already available by creating distribution within a specific category?

#6 is the product you see in needs a small manufacture, can through distribution be made to create jobs under mass production?

#7 you need to be willing to wait until other innovators/franchisees believe in your product or service.

#8 as birds of a feather flock together pure capitalism under percentage of profits can be your future.

#9 this field is wide open after you look at Wal-Mart, home depot, and the supermarket. Specialty products and services is the game of the future. By belonging to a distribution system and being on the board of directors with interstate distribution just think of the opportunities.

#10 the social network will provide you with the opportunity to contact and create a distribution system for your particular product or service. It will be up to you to find the minimum of five franchisees including yourself to serve as your dream within your state.

#11 In the event you are looking for a job this will not work, only the innovator and entrepreneur will create distribution and wait for future profits.

#12 the network are franchisees that are incorporated as the state unit as Board of Directors with each one having their own individual corporation to protect against the liabilities today.

#13 there is no paycheck for franchisees other than percentage of profits. 55% of profits belong to the franchisee working with the product or service business. 41% of profits from the franchisees go to state corps in which they control as board of directors. There needs to be a minimum of five divided by the population to create distribution.

#14 each franchisee has to have one on one relationship with the public to reevaluate the product or service delivery by the company they are working with.

#15 the franchisees role is to make sure it is a positive or negative delivery. The contract that they have signed as franchisee states that negative consumer response from three or four must be voted on by the board of directors to continue within the distribution network. They have the option to give them one more chance or deny membership for two years to the network

#16 the end user is the most important customer and not the service/provider for the manufacture of a special product. When profits only override quality and integrity no network can deliver the entrepreneurial dream.

#17 this copyright is the product of creating distribution for the elderly with the product line that will help the elderly exercise in the last years of life. The difference here is it will take physical therapists and medical personnel in their forties and fifties to become franchisees in the medical category. The knowledge needed with the adjustments and delivery of all products/services to the family will create the best quality of life for those end years. When you were in your forties and fifties your parents loved ones are facing needs that only those with maturity can understand. Families need information with distribution where home quality can be administered by their own.

#18 these medical category franchisees will be given an area of about 300,000 populations to service. Each state will be divided according to population as well as density and how long it would take to get to the customer. The difference with these franchisees is the product that I have created to be delivered, adjusted to the individual body for exercise. There will be rentals as well as purchases and the medical area and in the future leisurely units will be available.

#19 there will be given the opportunity to invest in mass production manufacturing of these products. This can be done when most of the states have a distribution system for the elderly in place. Only then can the rental costs and profit margin be made available for the franchisees. Distribution is the most important part of delivery because of the complex medical establishments in each state. Only the residents of each state can interact with the insurance, political, medical regulations needed to service the elderly. I believe this can reduce entitlements once is fully implemented.

#20 in the beginning this will be a slow process. There is no glory or status symbol for being a part time CEOs/franchise. The benefit will be to create thousands of corporations so that outside sources cannot take control of what you are building. It will be all the different board of directors in each subject/ state/country/ region that will have control of the distribution network and ownership of its intellectual properties. For this way future generations of the middle class will be able to access and use this resource. Just think of corporate secrets, reverse engineering for mass production in manufacturing and future inventions that will remain in the state that was created in to create income before it becomes public domain property.

#21 In other words, we are not reinventing the wheel. Just find by working with others what others have done (and succeeded at) and then apply it in your members business for the end user. The great thing about innovating for a business owner today is: the sales and marketing gurus have already tried most everything, and they've revealed their secrets on the Internet! To help you along, have a database or a reading list for improving business, sales, and marketing: so search the Internet by typing in Business Building Tips for Entrepreneurs (I know you don't have a lot of time, so search the Internet by creating 50 or less in words and phrases that describe the innovators business!) If you've been in business for very long, you already understand how difficult running your own business can be. There are employees to manage, customers to wow, and overhead to maintain. What usually happens is small business owners get so caught up in running a day-to-day marathon that they don't take the time to put a system in place. However, this is where you can make the difference in creating a system to help them and create small businesses owners with the knowledge you accumulate:



Brief description of benefits

The entrepreneur can create his/her concept of business for service working with others in different population centers as partners/board of directors.

The homegrown benefits created under percentage of profits will be able to work with existing businesses to help in their growth based on their percentage of profits fee. When there is a multiple of business working with all of the franchisees within the state everyone involved benefits in job creation.

Intellectual property of the middle class can be preserved when created within the distribution network as a product/service. With so many categories this will create corporate secrets, reverse engineering for mass production in manufacturing and future inventions that will remain in the state where it was created by creating income before it becomes public domain property and goes global.

It will allow the new innovator to work part time to learn from the now part-time old innovator in passing down knowledge of business partners down to the end user.

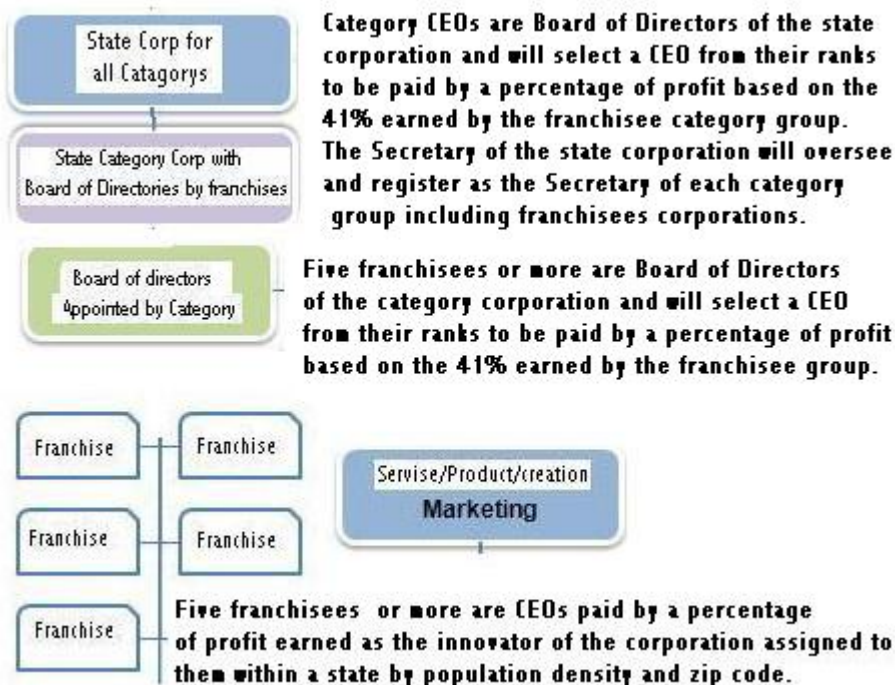
In our exit policy the franchisee and the other boards of directors will be able to vote on his/her replacement by using a lottery form of applications in which three to five would be picked and subject to explain knowledge of product/service.

The second and third winner would be reserves for two years for franchisee backup policy.

The applicant qualifications are knowledge of products/services for this category not a formal education degree, character references from business and end users that are not family, credit references for honesty and knowing how to handle money. Body language is incumbent upon the board of directors to observe for not all applicants will be quick and will need time to prove themselves worthy of this opportunity.

. The benefit will be to create thousands of corporations so that outside sources cannot take control of what you are building. It will be all the different board of directors in each subject/ state/country/ region that will have control of the distribution network and ownership of its intellectual properties.

Future generations of the middle class will be able to access and use this resource. I also envision other cultures working with this resource.



The question is how we create jobs within the distribution network that will benefit the human element in creating a quality family life for their future offspring's.

First human nature is a person that wishes to be connected, family, gangs and school association, sports hobbies, this all equates to birds of a feather flock together. Just think of creating for future generations a way to pass down intellectual property and understand entrepreneurship from your entrepreneurial leadership as a role model. You can create businesses and manufacturing for future generations.

Our society has forgotten that it was the manufacturing that created wealth. The corporations of the industrial age have taken what our ancestors created and improved to create a better quality of life environment for the entire country.

The experts claim service could carry our society without manufacturing. Not everyone can create jobs with a college education. Today the true entrepreneur and innovator are from the middle class. The handyman or best known as Jack of all trades is the person that looks at what is needed, what is available and how to repair or create it. It is my opinion we can create an environment to help our country, market to the end user which is us and our neighbors to create a new future within a trust environment. The human element does not understand business and the greed within the CEOs on Wall Street. With a government me first with the laws and taxes that has created today's environment. Banks are not allowing the innovator to work his/her magic to creating jobs without putting their family's quality of life on the line.

For 95% of people will complain, talk about what should be done and could be done and wait for someone to do it for them. Only 5% are innovators, inventors and have the common sense to create jobs. What is needed is a way to create a distribution network with thousands of corporations that allows them to create their magic on the part time basis. What I am asking you who are members of the school of hard knocks to evaluate my concept and create what is needed by categories. Just read the questions and answers to understand where I am going in creating this concept. For intellectual property within the distribution network will be created for and unlike the industrial age be first within the state and the country of origin. Instead of getting a gold watch, they will be able to receive royalties and create reverse engineering manufacturing.

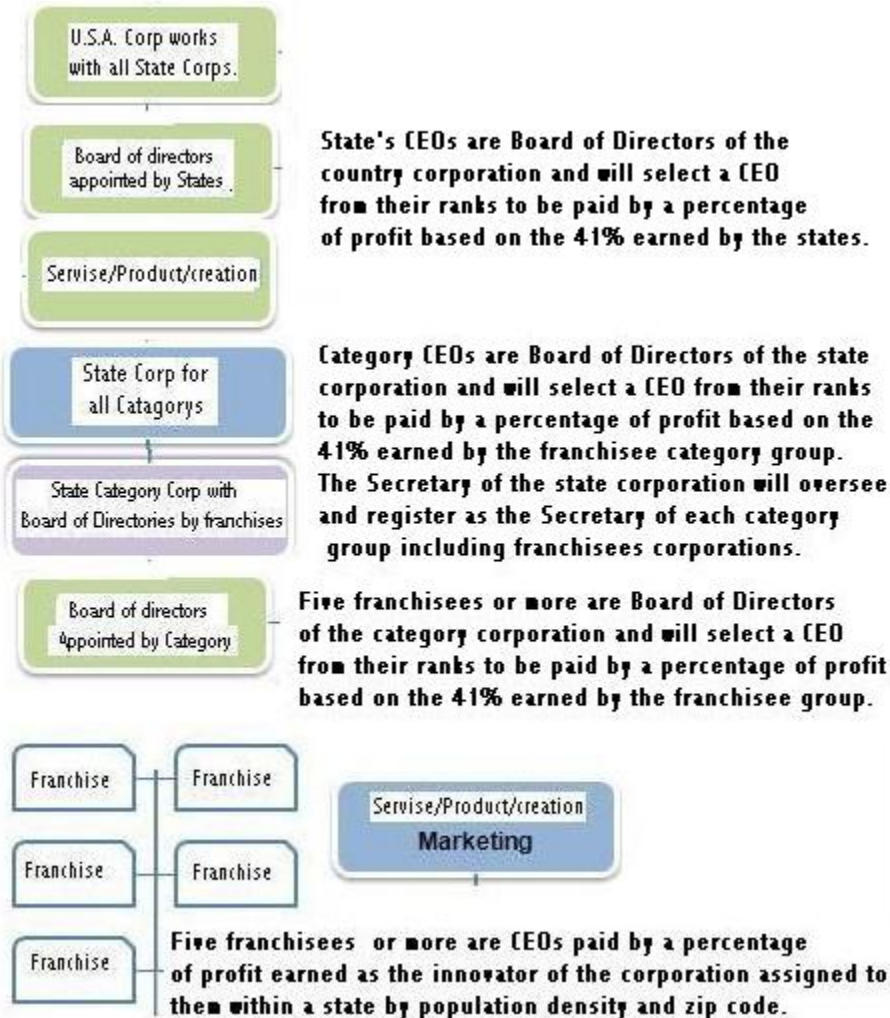
Today the children of the elderly are torn between a need to balance family obligations between the 20 yrs old and their parent needs in creating end of life quality environment before dying. I have a product that cannot be mass produced and is register with the food and drug administration. When evaluating distribution for the elderly, I realized the medical field pertaining to the end of life concept would have to encompass everything they need. Families cannot wait till the last minute on what is best for their parents or love one. Living and dying are part of life and we need to face it. We cannot keep letting the medical community make the decisions when we know the eventual outcome. What are needed are those in the medical community in their forties and fifties to create the distribution system for the elderly. I then realized that this is also a generic concept that will protect intellectual property, services/products by creating distribution and help future generations to keep jobs here.

The entrepreneurial distribution network is a percentage of profits only corporation arrangement for CEOs. Because birds of a feather flock together on a particular subject or category they will work together to create businesses that will use a distribution network and will allow new CEOs to be created to replace them in that corporation for new services/products.

Each state will have a working group to update and evaluate known as CEOs/franchisees. The CEOs will sign a contract and abide by the guidelines when assigned to a board of directors. CEOs/franchisees as innovators will evaluate within their expertise and category what is available to the end user at this time.

As a board of directors they can help each other to determine the value to the end user with distribution within that state and what will be needed in creating new income for start up businesses as they bringing them on board.

To create CEOs/franchisees a minimum of five areas is needed where they will use population density and zip codes to find and create a business base for a percentage of profits income. CEOs/franchisees will be reimbursed for creating the corporation's they will be in charge of as profits are realized from their local network.



100% of shares belong to the corporation named as stockholders.
 55% will be in the CEOs/franchisees corporate name as:
 groupnet.com/state/zipcode/city/category name.
 41% will be made out to the CEOs/franchisees corporate name as:
 groupnet.com/state/groupcategory name.
 4% will be made out to the corporate name of: Made Rite Rocker Inc.

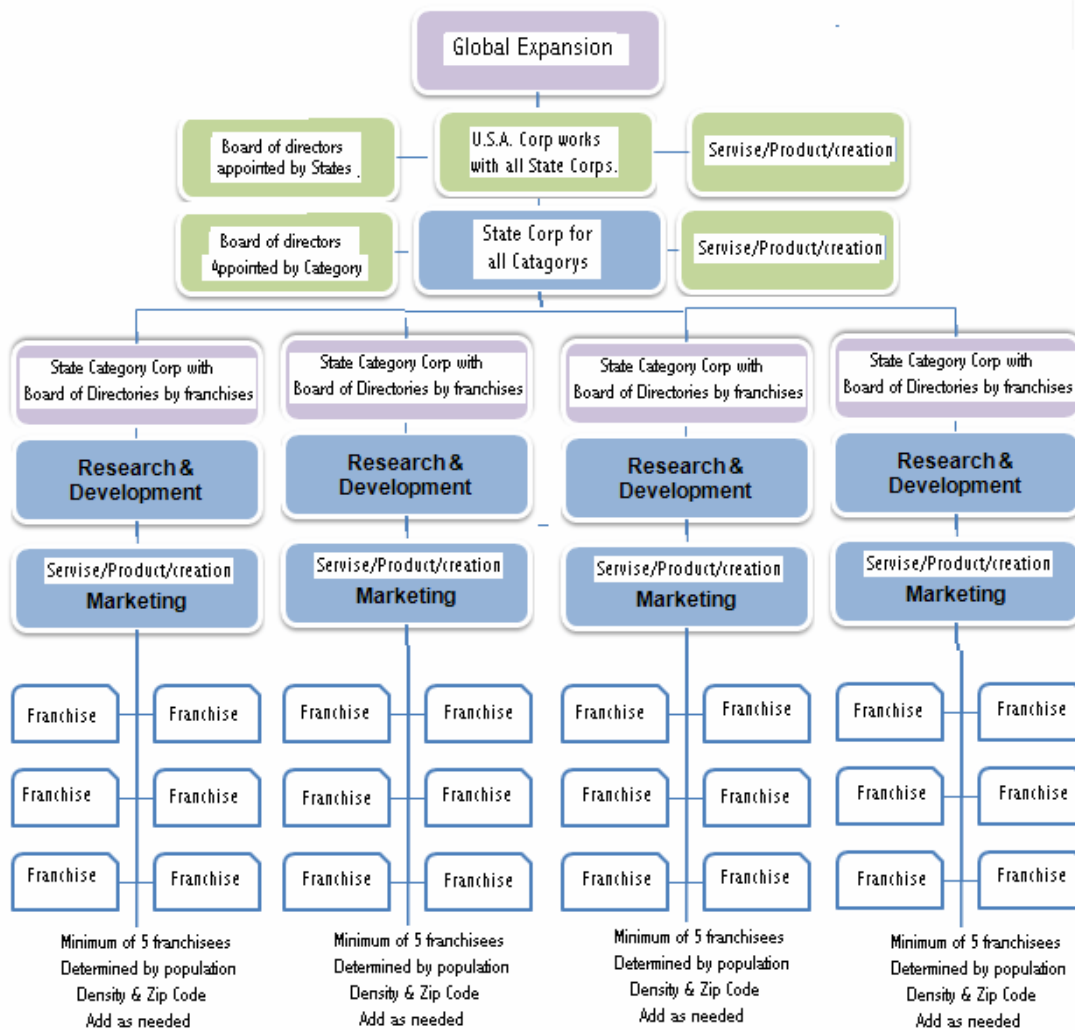
A corporation is a legal entity and the CEO is paid with percentage of profits for that is earned by him/her.

The CEOs staffing and expenses will be approved by the board of directors for at the state level for all are working together with the kiss principle and why is good for the network.

The franchisee can have his/her own business connected to the distribution network and is not limited to only one subject or category. When there is a conflict of interest at the state level the board of directors that is in charge of that subject group category, will accept or deny product/service.

In the beginning this will be a slow process. There is no glory or status symbol for being a part time CEOs/franchise. The benefit will be to create thousands of corporations so that outside sources cannot take control of what you are building. It will be all the different board of directors in each subject/ state/country/ region that will have control of the distribution network and ownership of its intellectual properties. For this way future generations of the middle class will be able to access and use this resource. I also envision other cultures working with this resource.

Entrepreneurial distribution Network



At this point those of you in the 95% of the population need a breakdown on how this will be created.

The franchisee/CEO innovator board of directors for explanation purposes is a club environment with yearly membership fee and a small percentage of profits from its members within a population density or zip code areas. Every state will have its own group of corporations have will work with all other states for the benefit of all.

This will be a road to become an innovator with common sense education. The membership is a contract between the franchisee and approved within the board of directors of that subject or category for the benefit of the end user. Small businesses, inventors, and any other generic group that believes the innovators can help them.

The benefit to the end user will be a trust environment to do business with knowledge that the business will have to answer to the board of directors for practices.

As a part time entrepreneurial occupation this will be geared towards those that are entering middle age or going into the elderly category.

I was privileged to have worked with and lived in the neighborhoods where the world war two people emphasized values and trust from your neighbor is important for a quality of life.

I am only one man with a vision for the future unless you e-mail this PBS file to those you trust to create a future: my efforts will be in vain. I will guide this as long as the good lord will allow me to.

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